

WEEKLY ENVIRONMENTS

ANNUAL STRATEGY GUIDE



The things you teach each week are really important—but we all know the experience that surrounds your teaching time can often make or break the effectiveness of what you teach. On top of your weekly teaching time, there's a lot that goes into your weekly environment. Between the decorating, graphics, music, snacks, activities—there's a lot to do. But here's a strategic and easy way to think about weekly environment: **determine a monthly theme that complements your teaching. Then create an environment around it!** We like to think of weekly environments like this: room design, music, snacks, activities, and visuals (like graphics and videos).

HERE'S THE PLAN...

1 FINISH YOUR TEACHING CALENDAR

Because our Weekly Environments Strategy is linked with our Teaching Strategy, it's important you plan all of your teaching before you try planning your weekly environments! **The environment you create should support what you teach—not the other way around.**

2 CHOOSE YOUR SERIES THEMES

If you're using Grow Curriculum series from [the Grow Marketplace](#), we've already done the work for you of coming up with unique themes that complement what you're teaching! These themes might be...

- Physical places** like the desert, deep sea, outer space, cities, or wonders of the world.
- Objects** like toys, books, video games, fossils, movies, musical instruments, or food.
- Activities or professions** like art, science, mail, construction, travel, theater, or baking.
- Pop culture** references, like superheroes, LEGO, popular cartoons, or retro trends.



When you've chosen your themes for the year, **put one yellow card per theme on your Grow Strategy Calendar!**

3 CREATE YOUR WEEKLY ENVIRONMENTS

To create a themed weekly environment, think about how every aspect of your program can work together to complement your series theme, like the visuals you put on your **screens**, how you decorate your **physical space**, the **snacks** you provide, the **music** you choose, and each aspect of your **teaching** (object lessons, video clips, handouts, and more).

Every Teaching Series [in the Grow Marketplace](#) comes with an Environment Guide that's full of themed...

Decorating ideas and instructions

Snack, prize, and giveaway ideas

Music suggestions

Editable graphics

Countdown & bumper videos

Posters

Style guides with fonts and color swatches
And more!

Plus, every [Event Guide in the Grow Marketplace](#) comes with its own Environment Guide too.

And if you're a Grow subscriber, don't forget **you get free access to Grow Slides**, a presentation software designed just for ministry leaders to make it easy to display your on-screen visuals.