



7 DONE-FOR-YOU EVENT GUIDES

TO HELP YOU GROW YOUR MINISTRY

Our annual event strategy is based on the philosophy that less is more when your events are strategic. Each year, we recommend you do a total of six events: **one event each quarter**, plus a **summer camp** and a **missions experience**.

WHAT'S IN OUR EVENT STRATEGY

EACH YEAR

We divided the school year into quarters, then chose one event per quarter, plus a summer camp and summer missions experience.

- **WEEKEND RETREAT:** For fall, a weekend retreat that will solidify small groups and provide quality teaching.
- **FUN EVENT:** For winter, a fun event to get all of your students together before the holidays begin.
- **WEEKEND EVENT:** For spring, an event that can be done partially in host homes that will solidify small groups and provide quality teaching.
- **FUN EVENT:** For summer, a fun event to get all of your students together before summer begins.
- **SUMMER CAMP:** Everything you need to plan, market, and execute your own summer camp.
- **MISSIONS EXPERIENCE:** Everything you need to plan, market, and execute your own foreign or local missions experience.

EACH EVENT

Each event is a little different, but there are a few things they all have in common.

- **INSTRUCTIONS:** Each event comes with detailed instructions and an event guide to help you think through how, and when, to pull it off.
- **GRAPHICS:** Images and videos to enhance your event environments.
- **SHOPPING LISTS:** Complete lists of everything you'll need for each event with relevant links to help you find supplies affordably.
- **PRINTABLE RESOURCES:** We'll design and provide editable versions of any resources you'll need for each activity.
- **MARKETING RESOURCES:** Designed and editable to help you spread the word.
- **AUTHOR BIOS:** Each activity will come with biographies and insight into the creator of each event.