



1-YEAR

VOLUNTEER

INVESTMENT AND TRAINING STRATEGY

TO HELP YOU GROW YOUR MINISTRY

Our volunteer strategy was crafted and refined in our ministry and, since then, has been tested in many others. It is a one-year strategy to not just train volunteers, but to invest in them and, ultimately, retain them.

WHAT'S IN OUR VOLUNTEER STRATEGY

EACH YEAR

- **1 KICK-OFF EVENT:** A guide to planning and executing a successful volunteer kick-off event at the beginning of the school year, including graphics, marketing materials, a suggested schedule, and more.
- **3 MEETINGS:** While we recommend you plan three meetings per year for your volunteers, we'll actually give you more than three meeting guides to choose from. These meeting guides will cover practical topics to help you train your volunteers and will come with teaching slides, note pages, a suggested schedule, and more.
- **A DISCUSSION GROUP GUIDE:** Each year, we recommend you plan six discussion groups, where you can learn from, and with, your volunteers. We'll give you guides to pull off these discussion groups well, for small group leaders, greeter teams, worship bands, volunteer communicators, and more.
- **A CONVERSATION GUIDE:** We'll give you editable conversation guides to help you give and receive feedback from a variety of volunteers, like small group leaders, greeters, worship leaders, communicators, and more.
- **12 CELEBRATION IDEAS:** Each month, we'll give you a fun idea to celebrate your volunteers, along with the tools you'll need to pull them off. We'll also remind you to send hand-written notes and plan a couple of parties.
- **EDITABLE TOOLS FOR VOLUNTEERS:** Each year, we'll give you all the tools you need to help your volunteers win, like an editable Volunteer Handbook, Small Group Leader Goals, Small Group Leader Business Cards, or the instructions for building a Volunteer Library.
- **A VOLUNTEER EMAIL TEMPLATE:** We've spent a lot of time testing volunteer email templates that work, and now we've built one we think can work for you. It's designed, ready to customize, and built in both PDF and HTML formats.