

GROW
2020

HOW TO GET MORE PEOPLE AT YOUR EVENTS

FEATURING

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NOTES

1. TIE EVENTS TO YOUR **VISION**

2. COMMUNICATE **IN STAGES**

3. GIVE **ONE SIMPLE STEP**

4. **MAP OUT THE EXPERIENCE**

NOW WHAT?

CLARIFY YOUR MINISTRY'S VISION

GROW²⁰²⁰

HOW TO GET MORE PEOPLE
AT YOUR EVENTS

If you want to tie your events to your ministry's vision, you'll need a solid grasp of what that vision truly is. It's not just for you to know, but it's one of the most important pieces of information you can share with your volunteers and families. Use this guide to create or reassess the vision for your ministry.

INSTRUCTIONS

WHAT COULD BE BETTER?

When it comes to your ministry, what comes to mind when you think of this statement: "There has to be a better way to..." Is there anything in your ministry that leaves you wondering if it could be better? Like...

- **There has to be a better way** to bring people to know Jesus in a safe environment.
- **There has to be a better way** to engage our faith in deep ways.
- **There has to be a better way** to pass down our faith to the next generation without becoming complacent with traditions.

WHAT DO YOU THINK COULD BE BETTER?

These thoughts can help guide you toward the way you approach ministry in your community. By identifying potential gaps and providing helpful solutions for your specific community, you'll have a strong foundation for your ministry's vision.

WHAT DO WE WANT TO DO?

On your own or with your team of volunteers, think about these questions...

- **What are we committed to?**
- **What do we refuse to do?**
- **What's the biggest light we silence?**
- **What's the greatest truth we communicate?**

The answers to these questions can help you develop how you work out the vision for your ministry. If you've done this step by yourself, share your thoughts with your team and invite them to share their thoughts and ideas. Then, as a team, try to summarize your answers into two words. That way, whenever someone asks what you do, you can say something like...

- We validate students.
- We grow faith.
- We inspire kids.
- We reveal hope.
- We model Jesus.

WHAT DO YOU WANT TO DO?